The LUMEN Model and UX Design

Successful user experience designers:

1. Conduct research to **Learn** about the users, user issues and the context of the project.

2. Compile their research to **Understand** how to proceed with a project.

3. Use that understanding to **Imagine** and design solutions to user problems.

4. Will then **Evaluate** their designs with usability studies and other tools.

5. Will then **Inform** their stakeholders of their research and designs through reports and other deliverables.

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