ONLINE MASTER OF SCIENCE IN USER EXPERIENCE DESIGN

Kent State University’s online Master of Science (MS) in User Experience Design (UXD) blends human-centered thinking, design and information architecture to take your UXD knowledge and skills to the next level. Master key skills and areas of expertise necessary to accelerate your career in this fast-growing field, including usability, content strategy, information architecture and user research.

PROGRAM BENEFITS

• Learn from a practitioner faculty of active UXD professionals with diverse industry experience
• Study within a flexible online program structure designed for full-time working professionals
• Enjoy the opportunity to build a professionally-focused UXD portfolio
• No GRE requirement

ADMISSIONS REQUIREMENTS

• Bachelor’s degree from an accredited university with a GPA of 3.0 or higher (on a 4.0 scale)
• Completed online application form
• Goal statement
• Three letters of recommendation from professors or employers
• Official transcripts from all prior institutions attended
• Resume/CV

PROGRAM STRUCTURE

• 36 credits total
• 12 courses
  • 7 core courses, 4 electives and 1 culminating experience
• 3 credits per course
• Courses last 7 weeks each
• Graduate in as few as 2 years
• 3 annual start dates: January, May, August
## THE CURRICULUM

### Core Courses (21 credits):
- UXD 60001 User Experience Design Principles and Concepts
- UXD 60002 User Experience Design in Practice
- UXD 60101 Information Architecture I
- UXD 60102 Principles of Interaction
- UXD 60103 Researching the User Experience I
- UXD 60104 Usability I
- UXD 60106 Content Strategy I

### Electives (12 credits):
- HI 60414 Human Factors and Usability in Health Informatics
- LIS 60636 Knowledge Organization Structures, systems and Services
- UXD 60111 Information Architecture II
- UXD 60113 Researching User Experience II
- UXD 60114 Usability II
- UXD 60117 UXD Leadership
- UXD 60691 Seminar in User Experience Design
- UXD 60792 Elective Internship in User Experience Design
- UXD 61095 Special Topics in User Experience Design

### Culminating Requirement (3 credits):
- UXD 66080 Professional Portfolio Design and Assessment
- UXD 66092 Master’s Internship in User Experience Design
- UXD 66098 Master’s Project in User Experience Design

## WHAT YOU’LL LEARN

Kent State’s online MS in UXD curriculum is built on a five-stage process model called LUMEN.

The LUMEN model teaches students to:
- **Learn** as much as possible about the client, users, stakeholders and competitors for any new design project
- **Understand** a design project as deeply as possible by developing models, personas, design principles and other research
- **Imagine** a functional solution to the design problem at hand using these models
- **Evaluate** in-process designs via usability studies meticulously and continuously
- **Inform** all stakeholders regularly of a project’s progress

Following this model, Kent State UXD students will graduate able to address the structural, informational, psychological and emotional aspects of what makes a successful web or mobile user interface.