

WHY YOU MIGHT WANT TO CONSIDER A CAREER IN

# UX DESIGN



You have a knack for **understanding people**



You want to **create products and experiences** that are both beautiful and functional



You like to think about how your **audience experiences** your designs



You're looking to build on your existing expertise while developing **new skills** that will serve you well in the future

If this sounds like you, then UX design may be the perfect next step in your professional journey

**KENT STATE**  
UNIVERSITY