GISc Industries

Agriculture

GISc professionals are using data and digital mapping techniques to better understand farming limitations in specific areas and optimize their resources based on conditions such as soil type, sunlight, rainfall and others.[1]

Emergency Responders

GISc professionals are creating dynamic, real-time maps for emergency crews such as firefighters, allowing them to better address the severity of a situation and ultimately handle it more effectively.[2]

Government

GISc technology is assisting election-day accuracy and safety by protecting against voter fraud and creating visualization maps of voting results as they happen.[3]

VOTE

Finance

Through detailed spatial and geographic economic analysis, banking institutions can better understand their customers' specific needs.[4]

Real Estate

Spatial maps with multiple layers and data help real estate agents make crucial connections in the market.[5]

1. Retrieved on February 2, 2018, from esri.com/en-us/industries/natural-resources/segments/agriculture
2. Retrieved on February 2, 2018, from esri.com/en-us/industries/public-safety/segments/fire-rescue-ems
3. Retrieved on February 2, 2018, from esri.com/en-us/industries/government/departments/elections
4. Retrieved on February 2, 2018, from esri.com/en-us/industries/banking/overview
5. Retrieved on February 2, 2018, from esri.com/en-us/industries/real-estate/overview